



TRI-STATE
MANUFACTURERS'
ALLIANCE

A program of:
THE CHAMBER OF COMMERCE OF
SOUTHWEST INDIANA
Leading Business. Shared Prosperity.

Leadership, Learning Cultures and Lean Transformation

Thursday, June 16, 2011

The Tri-State Manufacturers' Alliance (TSMa) presents a blockbuster Lean Enterprise seminar featuring two superstar CEOs that have spent their careers transforming organizations.



8:00 - 9:00 a.m. People - Their Minds, Their Attitudes, Their Unique Contributions

Keynote #1: Colleen Abdoulah
CEO of WOW! Internet, Cable and Phone

Colleen Abdoulah is highly respected for her passionate focus on customer experience and company culture. Colleen will share her stories, unique leadership style and management approach for treating people with respect and creating a company culture focused on excellence and encouraging individual ownership and problem solving. Colleen has driven WOW!'s organization to nine years of industry-leading financial success while earning an unprecedented twelve J.D. Power and Associates awards.

9:00 - 11:45 a.m. Leading the Lean Enterprise Transformation
Keynote #2: George Koenigsaecker

A leading Lean expert in the world, a member of Industry Week's Manufacturing Hall of Fame, Board Member of Baird Capital Partners, The Shingo Prize, Simpler Consulting, The ThedaCare Center for Healthcare Value, and Watlow Electric Manufacturing, and author of *Leading the Lean Enterprise Transformation*.

Of the 12 companies that George Koenigsaecker has placed on lean journeys, **all** are still traveling that path today. Koenigsaecker began his career working with Deere & Co. visiting more than 125 manufacturing facilities in Japan and experiencing the teaching of Toyota senseis at Yanmar Diesel. Following his time at Deere & Co., he served as president of Jacobs Vehicle Equipment Co. and group president of the Tool group, which was the largest business unit of Danaher, where he developed and implemented the Danaher Business System. In his last formal corporate leadership effort, he led the lean journey at HON from 1992 until 1999. Volume tripled.



You'll experience a real world, hands on presentation by someone with three decades of experience in leading several lean transformations. **From Visionary to Strategic to Practical**, you'll walk away with a great "how to" guide for leaders on lean enterprise improvement, measurement, the value stream analysis process, how Kaizen events make it all happen, building a lean culture and much, much more!!

7:00 - 7:50 a.m. Registration & Networking / 7:50 - 11:45 a.m. Half-day Program

USI - Mitchell Auditorium

(First floor of Health Professions Center)
8600 University Blvd, Evansville, IN 47712



Event Pricing:

TSMa Members (& all students): **FREE**
Non-TSMa Members: **\$225** (price includes a full year TSMa membership)

Registration Information:

To register for this event, please contact Julie Ko at 812.425.8147 or via e-mail at jko@ccswin.com.